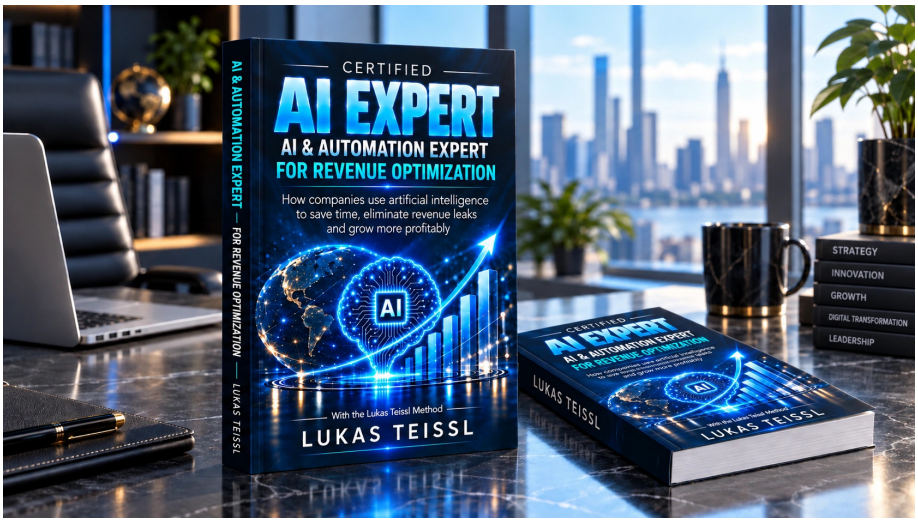
Put technology to useful work

AI Expert

More room for the work that moves your business forward.

A practical book on artificial intelligence, automation and better workflows. For people who want to understand the value of technology and identify useful starting points in their work.

Book brochure · EN



Lukas Günther Teissl

AI and automation with a clear business purpose.

How it fits my approach to life

This book brings in my perspective from IT and digital systems. I am particularly interested in technology that eases repetitive work and creates room for tasks that need human judgement.

WHAT THE BOOK OFFERS YOU

A clear task is a good place to begin

Enquiries, data, handovers: many workflows demand attention every day, even though the same steps keep recurring. This book looks at the tasks behind the technology. Explore how AI, clear processes and automation fit together, and which questions can help you identify useful applications for your business and choose a sensible next step.

When routine work fills the day

Information is entered several times, enquiries wait for a response and handovers trigger more questions. Meanwhile, the choice of AI tools keeps growing. A useful decision starts with understanding the process, the people involved and the result you need. The book invites you to begin there and connect technical possibilities with a specific business task.

Identify useful starting points

Notice recurring tasks, unnecessary handovers and manual data entry as possible starting points for improving the way work gets done.

Prepare a better decision

Consider value, effort and necessary oversight together before selecting a tool or commissioning development work.

Connect people and technology

Think about automation alongside responsibilities, existing software and human judgement so that a solution can make sense in everyday use.

AI Expert brings artificial intelligence, automation and business workflows together. This perspective helps you examine potential applications: Which improvement matters, how could it fit existing systems, and what would useful progress look like in day-to-day work?



INSIDE THE BOOK

From potential to application.

AI in everyday business

Text, information and recurring tasks provide concrete starting points. Ask where AI could assist with a task and what a useful result needs to look like.

Understanding the process

Look more closely at the steps, handovers and repeated data entry. A clear account of the workflow gives you a foundation for assessing suitable technical support.

Automation with a purpose

Consider recurring work together with clear rules. Automation becomes more tangible when you can describe what should happen more reliably, simply or quickly.

Revenue opportunities in the workflow

Examine the journey of an enquiry and how it is handled. Dependable responses and clear responsibilities can create better conditions for making use of existing opportunities.

Connecting your systems

Consider existing software, integrations and custom development together. A suitable solution takes its direction from the real workflows and goals of your business.

Human judgement & oversight

Technical assistance needs clear responsibility. Data, output quality and handovers to people are important questions when developing an idea into a workable business application.

FIND YOUR STARTING POINT

For people who shape how work happens

Bring a real task from your working day into your reading. It gives you a practical way to consider the ideas in your own setting.

FOR YOU, IF ...

Owners & independent professionals

You want to explore useful ways to reduce repetitive work and give more deliberate attention to important tasks.

Managers & teams

You want clearer workflows and responsibilities, and to shape technical changes with the people who will work with them.

Decision-makers planning an AI project

You want a better sense of where to begin and which questions deserve answers before implementation starts.

Your first project outline

01 Which frequent task demands unnecessary attention, and how does it actually work today?

02 What would show you that a new workflow performs better than the existing one?

03 Which decisions should people make, and who should check the results?

Three additional questions created for this brochure to help start a concrete conversation.



THE AUTHOR'S PERSPECTIVE

From a business problem to a technical solution

Lukas Guenther Teissl

Author · IT expert · Entrepreneur

My work connects process analysis with the development of digital systems. I am interested in AI, automation, integrations and custom software where they can support a specific task. That perspective shapes the book: understand the work, consider the possibilities and keep everyday use in view. My website offers a closer look at my approach, the systems I have developed and the subjects I work on.

Knowledge as a starting point for your project

The book provides orientation. If you want to explore a specific task, you can request an initial conversation independently of a purchase. Consulting, programming and technical implementation are agreed separately to suit the requirements of your project.

YOUR NEXT STEP

Turn your interest in AI into a better next decision.

You know the task that takes unnecessary time each day. Bring it into your reading and explore how AI and automation can connect with a specific business objective. Choose your edition and start there.

Order the book directly

Explore the book online

Take the next thought with you.

Scan the QR code or follow the link. Visit the book page for more insights and the available ways to order.

Visit the book page

Author page on Amazon

Format, price, delivery and any additional services are defined in the current purchase offer.

Questions before your next step

Do I need to buy the book before we talk?

No. You can book a no-obligation initial conversation directly. The book is a useful starting point, not a requirement for working together.

Do you offer consulting only, or programming too?

Both. We first clarify what your business needs. Depending on the project, I can also develop custom software, integrations and automations. Implementation is agreed separately.

Where can I order the right language edition?

The direct-order button takes you to the Stripe offer for the current page language. Use the language selector to switch between German, English and Spanish. The Amazon link opens my author page, where you can choose the book and edition you need. The details of the respective offer apply.

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