THE COMPLETE COURSE CATALOGUE

Understand the knowledge. Build your systems. Shape your next step.

Practical learning paths for digital business models and informed financial decisions.



Online Income with a System



From Income to Freedom

Approved course introductions, learning objectives and direct Academy links. Compare at your own pace and choose a meaningful next step.

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FROM LUKAS GÜNTHER TEISSL

Knowledge becomes valuable when you can put it to work.

A good idea is a beginning. The important question is how to turn it into a clear next step you can actually take in your everyday work. That is why I developed the Lukas Teissl Academy.



The courses connect orientation with practical tasks and clear workflows. You organise existing knowledge, test assumptions and document decisions. This creates a foundation you can keep improving.

This catalogue helps you choose. It presents the objectives, structure and publicly described content of each learning path. Select the course that fits your current task and allow time for active work. Your pace, starting point and implementation remain central to the process.

> Individual insights become a system when you connect them.

Lukas Günther Teissl

Academy creator · IT, AI & automation

This free brochure introduces the courses. Paid lessons, protected workbooks and personal course resources remain available only through an activated Academy account.

GO STRAIGHT TO THE RELEVANT CHAPTER

Your way through the catalogue.

Click a chapter to jump to it. Links and QR codes take you to the corresponding Academy page.

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The information reflects the approved public course descriptions as of the stated edition date. Check the Academy for current availability, prices and access conditions.

CLARITY BEFORE YOU DECIDE

Start with the task in front of you.

The courses address different priorities. Choose either one independently and connect them later if that fits your goals.

01 · LEARNING PATH

Online Income with a System

Connect positioning, your offer and a clear digital customer journey. The planned English edition follows 30 lessons designed to help you develop an initial working version of your own income system.

Independent professionals who want to turn their expertise into a clear offer.

View details & pre-reserve →

02 · LEARNING PATH

From Income to Freedom

Develop a personal framework for liquidity, risk and long-term financial decisions. The planned English edition follows 30 lessons connecting financial foundations with portfolio principles, due diligence and regular review.

Independent professionals and business owners who want to organise income and financial obligations.

View details & pre-reserve →

Neither course is a prerequisite for the other. Consider whether your next priority is to develop a digital offer and customer process or to organise your financial decisions more systematically.

YOUR PROTECTED LEARNING SPACE

A clear framework for practical work.

Daily lessons, active exercises and your personal working notes support one another. The content follows a structured learning journey.



Example from the existing German course: navigation, a daily lesson and learning progress. This image is not evidence that an English or Spanish course edition is already available.

01 **Learn step by step**

After activation, day 1 is available immediately. Further lessons are released daily in a clear sequence.

02 **Work with the material**

Assignments, templates and AI prompts support your own implementation. Progress tracking and notes help you keep an overview.

03 **Return to what matters**

Each course profile lists its access period. The current offers are designed as one-time products without automatic subscription renewal.

This language edition is planned. Pre-reservation is free, non-binding and is not a purchase. Final scope and availability will be communicated before a later buying decision.

01 · ONLINE COURSE

Online Income with a System

Turn your expertise into a system you can develop.



30	30	24
Days	Lessons	Access months planned

Connect positioning, your offer and a clear digital customer journey. The planned English edition follows 30 lessons designed to help you develop an initial working version of your own income system.

View details & pre-reserve →

The course is currently available in German. A professionally produced English edition is planned when there is sufficient demand. Pre-reservation is free, non-binding and does not provide course access. Price, timing and final scope will be confirmed before any purchase.

ONLINE INCOME WITH A SYSTEM

Understand where this course can help.

Your expertise is a valuable starting point. Turning it into a clear offer takes a defined audience, a useful solution and a process that helps people understand their next step. This learning path brings those decisions together.

The planned English edition adapts the existing German course. Across 30 lessons, the approach combines strategic thinking with practical tasks: build an initial version, test your assumptions and translate the next steps into a 90-day plan. English access is not yet available; pre-reservation is free and non-binding.

Who the learning path is designed for

- Independent professionals who want to turn their expertise into a clear offer.
- Consultants and service providers who want a more coherent digital customer journey.
- Entrepreneurs who want to test an initial idea before committing substantial resources.

Typical starting situations

- Many ideas without a clear priority for the first offer.
- Separate online activities that do not form a coherent customer journey.
- Recurring work without a clear framework for useful automation.

What you can work towards

- A specific positioning statement and a focused core offer.
- An outline connecting attention, trust, purchase and onboarding.
- Relevant uses of AI and automation with human quality control.
- A personal 90-day plan for testing, implementation and improvement.

ONLINE INCOME WITH A SYSTEM

Clear phases for practical progress.

These phases summarise the publicly presented course content. Each connects a clear focus with concrete tasks.

DAYS 1-7

Foundation and positioning

Clarify your goals, resources and the people your offer should serve.

- Map your skills, experience and existing resources
- Define a reachable audience and a specific need
- Develop clear positioning and a credible personal story

DAYS 8-14

Offer and validation

Turn your ideas into one focused offer and test it before overinvesting.

- Compare business models and potential offers
- Describe scope, process and pricing logic clearly
- Gather evidence and real market feedback

DAYS 15-21

The digital customer journey

Connect visibility, explanation, trust and a useful next step.

- Organise your website, discoverability and key information
- Plan explanatory content and a coherent funnel
- Connect qualification, appointments, purchase and onboarding

DAYS 22-30

Automation and execution

Make recurring work manageable and define your next practical steps.

- Use AI and automation responsibly
- Build a rhythm for content, measurement and follow-up
- Understand financial foundations and create a 90-day plan

The complete lesson titles and current scope are available on the relevant Academy course page. This overview contains no protected teaching resources.

ONLINE INCOME WITH A SYSTEM

From understanding to your own working version.

Your work is shaped by your own situation. The course content provides a framework for your own practical work. It does not guarantee business or financial results.

What the learning path includes

- Planned: 30 structured daily lessons with gradual release
- Planned: assignments, worksheets, templates and AI prompts
- Planned: protected member area with progress and notes
- Planned: 24 months of access to the purchased language edition
- Planned: one-time purchase without automatic renewal
- Free pre-reservation now; final scope, price and timing before any purchase

A relevant book to explore

The book adds another perspective on the subject. It is a separate product and is not automatically included in the course.

Personal Branding Expert →

View details & pre-reserve →

The course is currently available in German. A professionally produced English edition is planned when there is sufficient demand. Pre-reservation is free, non-binding and does not provide course access. Price, timing and final scope will be confirmed before any purchase.

02 · ONLINE COURSE

From Income to Freedom

Income is the beginning. Give your decisions a clear structure.



30	30	24
Days	Lessons	Access months planned

Develop a personal framework for liquidity, risk and long-term financial decisions. The planned English edition follows 30 lessons connecting financial foundations with portfolio principles, due diligence and regular review.

View details & pre-reserve →

The course is currently available in German. The English edition is planned when there is sufficient demand. Pre-reservation is free and non-binding, with no course access or payment. Final scope, price and timing will be confirmed before purchase. General financial education, without individual investment advice or guaranteed returns.

FROM INCOME TO FREEDOM

Understand where this course can help.

Financial clarity starts with an honest overview: what comes in, which obligations exist and how much room remains for future decisions? From this foundation, the course develops rules that reflect personal goals and limits.

The planned English edition adapts the existing German course. It covers liquidity, capacity for risk, diversification and due diligence, leading towards a documented approach to asset allocation, review and rebalancing. It teaches a decision process rather than promising returns. English access is not yet available; pre-reservation is free and non-binding.

Who the learning path is designed for

- Independent professionals and business owners who want to organise income and financial obligations.
- People who want to consider reserves, risks and long-term goals together.
- Learners who want to understand portfolio principles and assess offers more critically.

Typical starting situations

- Income, reserves and long-term capital are not clearly separated.
- Financial decisions follow individual offers rather than documented rules.
- Risks, costs and the actual accessibility of capital are difficult to compare.

What you can work towards

- A structured overview of your position, goals and liquidity needs.
- A personal framework for risk limits and assessing offers.
- An initial plan for asset allocation, contributions and rebalancing.
- A 12-month plan with review dates and clear documentation.

FROM INCOME TO FREEDOM

Clear phases for practical progress.

These phases summarise the publicly presented course content. Each connects a clear focus with concrete tasks.

DAYS 1-7

Financial foundations

Map your current position and define goals and personal decision rules.

- Organise income, spending, commitments and assets
- Clarify reserves, time horizons and capacity for risk
- Write a personal financial policy

DAYS 8-15

Portfolio architecture

Understand the roles of major asset classes and how they interact.

- Understand return, risk, correlation and diversification
- Account for costs and real access to capital
- Compare equities, defensive assets and property thoughtfully

DAYS 16-23

Assets and due diligence

Distinguish the possible roles, risks and checks associated with different offers.

- Assess real assets, private markets and high-risk components
- Check business models, custody, regulation and warning signs
- Develop position limits and a strategic target allocation

DAYS 24-30

Implementation and review

Connect your rules into a plan you can review consistently.

- Plan contributions and rule-based rebalancing
- Address behavioural errors, security and documentation
- Use qualified specialists when needed and create a 12-month plan

The complete lesson titles and current scope are available on the relevant Academy course page. This overview contains no protected teaching resources.

FROM INCOME TO FREEDOM

From understanding to your own working version.

Your work is shaped by your own situation. The course content provides a framework for your own practical work. It does not guarantee business or financial results.

What the learning path includes

- Planned: 30 structured daily lessons with gradual release
- Planned: four module workbooks and practical tasks
- Planned: due-diligence routines and neutral AI prompts
- Planned: protected resources, progress tracking and notes
- Planned: 24-month access with no automatic renewal
- Free pre-reservation; final scope, price and timing before purchase

A relevant book to explore

The book adds another perspective on the subject. It is a separate product and is not automatically included in the course.

From Income to Freedom →

View details & pre-reserve →

The course is currently available in German. The English edition is planned when there is sufficient demand. Pre-reservation is free and non-binding, with no course access or payment. Final scope, price and timing will be confirmed before purchase. General financial education, without individual investment advice or guaranteed returns.

TURNING EXPERIENCE INTO USABLE STRUCTURES

Technical thinking. Practical implementation.



Lukas Günther Teissl

Academy creator · IT, AI & automation

I develop digital systems and connect technical implementation with clear, understandable processes.

My courses apply that way of working to your own projects: understand the task, build a clear structure, review decisions and organise recurring work. The Academy guides you through this process while leaving responsibility for your own decisions with you.

What guides my approach to teaching

- A clear connection between each topic and a practical task.
- Traceable decisions and realistic expectations.
- Technology supporting a deliberate, responsible working process.

Explore qualifications & evidence →

MAKE AN INFORMED DECISION

The important answers.

Are the free PDFs the complete courses?

No. They are public course introductions. Paid lessons, workbooks and protected materials remain in the Academy.

How do I pay for a course and how long is access available?

You purchase your chosen course with a one-time payment, with no recurring membership fees. Each course profile lists its duration, lesson count and access period. The Academy confirms the current terms before purchase.

Do I have to purchase both courses?

No. Each learning path is a separate offer. Begin with the course that best addresses your current task.

How does purchasing work?

For available editions, the linked Academy page shows the current price and payment route. After payment, access is checked and activated, and the access information is sent to you.

Is my chosen language edition available now?

Check the availability information for each course. A free pre-reservation is not a purchase. The price, production schedule and final scope of a future edition will be communicated before a later buying decision.

Can I expect a particular income or investment return?

The courses provide general education and structured ways of working. Your starting situation and implementation affect possible results. No particular income, return or business outcome is guaranteed.

General educational content. No individual investment, legal or tax advice. Consider decisions in the context of your situation and consult qualified professionals where appropriate.

PUT KNOWLEDGE INTO MOTION

Your next step begins with a clear decision.

Choose the learning path that matches the task in front of you. Review the content, language availability and offer in the Academy, then decide how you want to approach your next steps.

Explore the right course in the Academy →

Scan the QR code or follow the link to open the relevant Academy page with the current information.

academy.lukasteissl.com

This language edition is planned. Pre-reservation is free, non-binding and is not a purchase. Final scope and availability will be communicated before a later buying decision.

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