01 / OWN PROJECTS & PRODUCTS

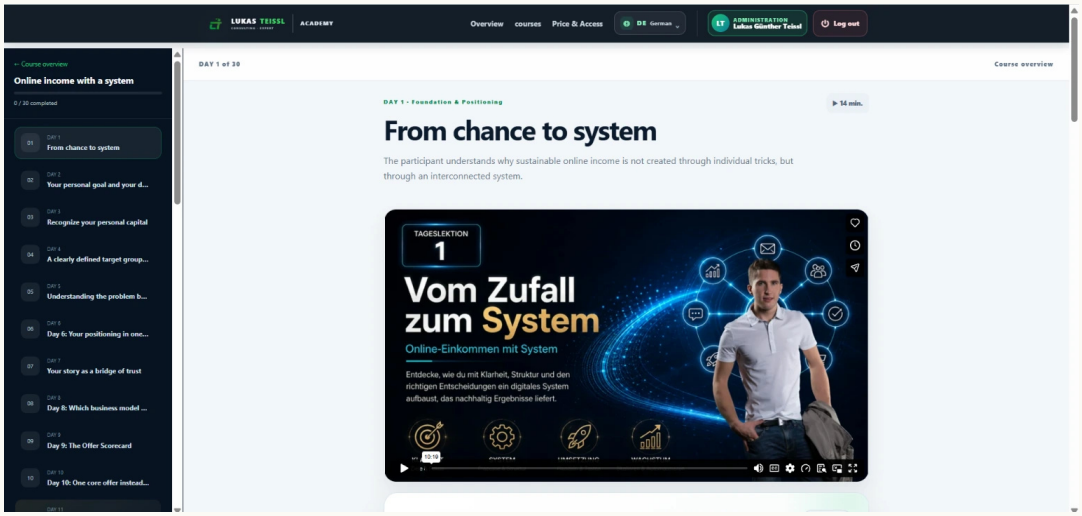
Lukas Teissl Academy

Academy developed by me with course structure, member access and a clear learning flow.

View online

PROJECT PROFILE

This Academy, programmed by me, combines two original courses, practical assignments, work materials and AI prompts with a protected member area. The reference shows how I structure digital education offerings so they feel clear, high-quality and sales-ready.



Desktop view · Supplied project screenshot · Original language: EN. Source language: EN.

AREAS OF WORK

Original course content · Learning offering · Member area

Project overview

The Academy introduces “Online Income with a System” and “From Income to Freedom”. Current content consists of German daily lessons, exercises and released learning materials. Individual courses and the package are available as one-time purchases with 24 months of access from activation. The website and account navigation are available in German, English and Spanish; the course content is in German. Current prices, availability and conditions are listed on the central pricing page.

Task & objectives

A course offering needs to explain its subject matter, access process and the languages in which its resources are actually available.

My project involvement

I conceived, designed and programmed the Academy and built the course content myself. As a result, the project combines didactic structure, clean user guidance and a clear conversion mindset — from the public course presentation to the protected learning area.

Project context

This reference describes the platform. Current prices and availability for individual courses and the package: https://academy.lukasteissl.com/en/pricing.

Features that support everyday work.

Course overview with impact

Both offerings are presented so visitors can quickly understand the subject matter, direction and value.

Member access & learning area

Public information and the protected course area are cleanly separated and connected in a professional way.

Language transparency

DE, EN and ES entry pages explain clearly how the Academy is structured and which content is currently available in each language.

Design & user experience

The public entry moves from value proposition to course overview and then to access and language notes. This sequence increases trust, reduces questions and supports a clear path from first interest to the protected learning environment.

Value of the solution

The Academy builds trust, makes the value of the courses tangible quickly and guides interested visitors clearly through the offer, access and learning journey. At the same time, it shows how expert knowledge can become a compelling digital product world with a member area.

Two courses. One system. One clear path towards structure and freedom.

The Academy combines two German-language courses with a protected learning area. Buy one course or the package with a one-time payment and receive 24 months of access from activation.

2 courses

content in German

24 months

with new Academy purchases

One account

separate access rights

DE · EN · ES

website and account navigation

Online Income with a System

Focused on positioning, offer design, processes and automation for people who want to build and market a digital offering systematically.

• Positioning

• Offer

• Processes

• Automation

From Income to Freedom

The second course expands the journey with liquidity, risk, diversification, asset allocation and rebalancing as a structured route to greater financial clarity.

• Liquidity

• Risk

• Diversification

• Asset allocation

• Rebalancing

How participants experience the Academy day by day.

The overview leads to structured daily lessons with text, exercises and released learning materials. Progress and personal notes support practical work. Course content is in German.

Clear course structure

Lessons and modules are organised in a way that makes the content easy to follow.

Work with the exercises

Daily lessons, released resources and personal notes support the learning path.

Cross-device usability

The learning environment is built to remain usable on desktop, tablet and smartphone.

Trust through clarity

Prospective buyers and participants quickly understand what they get and how the journey is structured.

More than a polished interface: a complete digital product environment.

The Academy shows how expertise can be turned into a compelling learning product. Because the public offer presentation and the protected learning area work together seamlessly, the overall result feels professional and highly convincing.

• Public course presentation and protected member access support each other cleanly.

• The presentation builds trust because benefits, content and access are easy to understand.

• The Academy can be programmed individually and adapted to audience, content and processes.

• The project serves as a reference for concept, design, structure, programming and conversion-oriented user guidance.

From your learning goal to suitable access.

Choose an individual Academy course or the package as a one-time purchase. The central pricing page lists current prices, availability and conditions.

This reference describes the platform. Current prices and availability for individual courses and the package: https://academy.lukasteissl.com/en/pricing.

A clear one-time purchase

Buy one course or the package once, with 24 months of access from activation.

A structured learning area

Daily lessons, exercises and released learning materials in German guide your learning journey.

Your own learning platform

Design and development of your own platform are agreed as a separate project.

Would you like to build your own Academy, training platform or member area?

I design and program digital learning and membership environments individually to fit your needs — from the public offer presentation to the protected course area.

Could this approach work for your project?

Would you like to sell knowledge, training or your own digital product professionally online? I design and program the right Academy, membership platform or learning environment for that goal.

A closer look at the project



Detail view · Original templates dated 17 Oct 2026 · locally rendered, not a live capture. Source language: EN.



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Further insights

Visit project website

Explore the project online →

Arrange an initial conversation →

All references online