01 / OWN PROJECTS & PRODUCTS

Blob-Blubber · Product Presentation

Make an original product idea easy to understand.

View online

PROJECT PROFILE

Blob-Blubber presents my own invention: a compact syrup container for use on the go. The website explains the idea, technology and construction in separate sections. This reference connects my entrepreneurial product involvement with a clear digital presentation of a physical object.



Desktop view · Supplied project screenshot · Original language: DE. Source language: DE.

AREAS OF WORK

Product communication · Technical explanation · Content pages

Project overview

The publicly visible website explains a product idea in a leisure and outdoor context. Navigation separates the introduction, technical explanation, construction and supporting information. The focus is not a complex software process but a clear presentation of a physical concept.

Task & objectives

Present a technical concept so visitors can first understand its use and construction.

My project involvement

Blob-Blubber is my own invention and patent. I sold it internally and remain involved as a silent partner. The website explains the idea and how it works; my ongoing involvement is distinct from current sole ownership.

Project context

My own invention, sold internally with an ongoing silent participation. These statements describe my project connection, not a current legal review of the patent status.

Features that support everyday work.

Product introduction

The landing page frames the idea and intended use.

Technical area

A dedicated page explains the operating concept.

Construction overview

The design receives a separate explanatory section.

Design & user experience

Short topic routes separate the introduction from detailed technical information.

Value of the solution

The presentation makes a physical object understandable online. Product introduction, technical explanation and construction details work together to communicate a specialised idea clearly.

Could this approach work for your project?

Would you like to present your own product or invention convincingly? We can structure the problem, mechanism and use context for an understandable digital presentation.

Further insights

Visit project website

Explore the project online →

Arrange an initial conversation →

All references online