01 / CLIENT PROJECTS

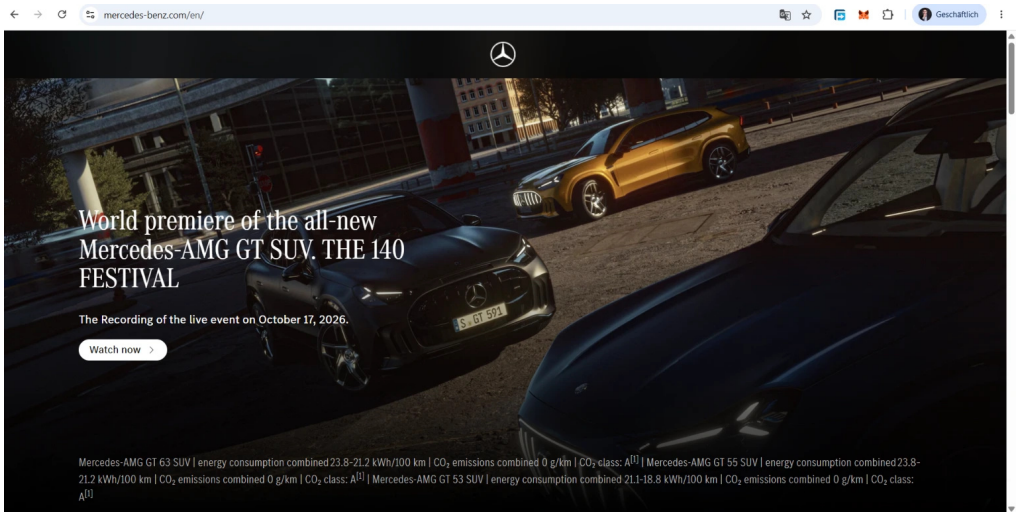
Mercedes-Benz

Administration, interfaces and communication working together.

View online

COMPANY REFERENCE

An administration solution for classic-car journeys, including editing screens, integrations, email templates and a catalogue-order interface. The reference connects internal data management with customer-related workflows.



Website view: Mercedes-Benz · View of the company website for context. Source language: EN.

AREAS OF WORK

Administration interface · System integration · Email templates

The project in context

The published portfolio describes an editing and administration interface for Mercedes-Benz classic-car journeys. The documented scope also includes interfaces, integrations, email templates and an interface for catalogue requests. This makes the example particularly tangible: a public-facing offering depends on an internal environment for maintaining information, supporting connected workflows and preparing communication. The reference concerns this specific functional scope, not the brand’s entire digital infrastructure.

Brief & objectives

The task brings internal data maintenance and adjacent processes together. Travel information, interfaces and prepared communication need to form a consistent solution rather than separate administrative activities.

My project connection

I present Mercedes-Benz as a company reference with a defined focus: the content-maintenance and administration interface for classic-car travel and its integrations. The combination of data editing, prepared communication and catalogue requests is especially useful: it connects internal workflows with customer-facing touchpoints.

What distinguishes this reference

Editing & administration

The developed interface centres on maintaining travel information.

Interfaces & integrations

The scope includes connected processes and the catalogue-order interface.

Email templates

Prepared communication elements complement the administration application.

System thinking & context

An administration interface should be considered together with the processes it supports. Integrations, email templates and catalogue requests make that relationship tangible here. For comparable projects, I would structure data maintenance and subsequent processing together.

Practical value

The documented outcome is an administration solution with associated interfaces. It illustrates why the processes behind an offering deserve careful software design.

Context & documentation

The technical account is based on the older publicly available portfolio. It describes company work and does not establish my sole personal authorship of the entire project.

Could this approach work for your project?

Need a backend, an administration area or connected workflows? I connect your operational requirements with an appropriate technical implementation.

A closer look at the project



Digital travel planning · Image related to the subject.



Classic car interior · Image related to the subject.



Vehicles in a travel setting · Image related to the subject.



Travel routes and vehicle presentation · Image related to the subject.



Vehicle collection · Image related to the subject.



Car illustration in a mountain setting · Image related to the subject.

Further insights

Visit company website

Public reference source

External project documentation.

Explore the project online →

Arrange an initial conversation →

All references online