01 / OWN PROJECTS & PRODUCTS

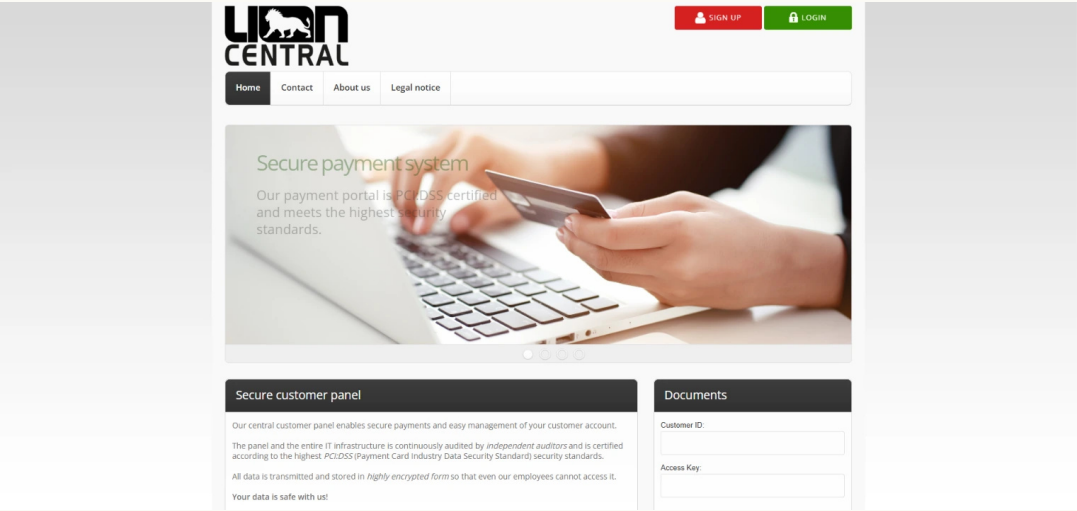
Central · Client Portal

Client orientation starts before sign-in.

View online

PROJECT PROFILE

Central is the client-facing portal entrance from my business environment. Multilingual navigation, information and further links distinguish it from the general company website. It shows how a dedicated client area can be explained clearly even before authentication.



Desktop view · Supplied project screenshot · Original language: EN. Source language: EN.

AREAS OF WORK

Client portal · Language routes · Information links

Project overview

A client portal serves a different purpose from a general corporate website. Central brings access and supporting information under a dedicated address. Public navigation contains several languages and client-related links. No additional statements about personal account functionality are made without inspecting those areas.

Task & objectives

Provide a client-oriented entrance and separate public information from individual account content.

My project involvement

My project connection lies in the business and technical context of the client portal. Here I present public access and the visible information structure. Personal accounts and internal modules remain separate from this view.

Project context

Company reference: my project association is distinct from sole authorship of the entire present-day website.

Features that support everyday work.

Dedicated portal

Central is identifiable as a client-oriented destination.

Multilingual navigation

DE, EN and ES are available as public language routes.

Supporting links

Payment-method and client-context information support orientation.

Design & user experience

Supporting information accompanies the entry point, offering context before sign-in without claiming internal account functionality.

Value of the solution

A dedicated starting point can guide clients to the information intended for them. Central illustrates this audience-based separation without assuming the functionality of personal accounts.

Could this approach work for your project?

Would you like a clearer route for clients than your general website? We can discuss portal access and information that helps before sign-in.

Explore the project online →

Arrange an initial conversation →

All references online