01 / OWN PROJECTS & PRODUCTS

Lions Empire

More perspectives. A shared path forward.

View online

PROJECT PROFILE

With Lions Empire, I am extending my books and own courses into a shared learning world: selected expertise, clear learning paths and room for personal development. The idea brings my knowledge together with other specialists' perspectives, building a broader educational offering step by step.



Lions Empire · Premium Membership · Brand, product or event image.

AREAS OF WORK

Initiative & concept · Expertise selection · Structured learning world

Project overview

A book can change the way you think. A course can give an idea structure. With Lions Empire, I am taking the next step: building a learning world in which different experts contribute their knowledge to a bigger picture. Digital skills, entrepreneurship, personal development and financial awareness are meant to connect in an understandable way. The public website explains the learning areas, their objectives and their current stage of development. You can choose a relevant focus and explore the latest content and membership information.

Task & objectives

Personal and professional development call for different skills and perspectives. The challenge is to make them easy to navigate: what fits your next goal, which foundations will help and how can an idea become a practical next step?

My project involvement

I am the initiator of Lions Empire and shape its educational direction. My books and in-house courses provide a starting point. As the initiative develops, I select relevant perspectives and experts to contribute sound knowledge in their respective fields. My aim is a community where complementary strengths become useful through clear learning paths.

Project context

Lions Empire is being developed further. The courses currently published on the platform, confirmed experts and expressly described services define the offering. My Academy is a separate offering. I supplied the brand artwork. The accompanying AI-generated illustration represents learning.

Features that support everyday work.

Expertise that connects

The idea combines my practical experience with carefully selected specialist perspectives. Confirmed contributors and their specific roles are presented on the platform.

A clear starting point

Learning areas with objectives, requirements and project ideas help you choose an initial focus and add further subjects with purpose.

From understanding to action

Learning paths focus on practical steps, such as developing an offer, structuring a process or approaching decisions more thoughtfully.

A shared place to learn

The campus provides protected access to the membership offering. Lions Empire explains which courses are published and how access is activated.

Design & user experience

The public platform guides visitors from the idea through learning areas and orientation tools to current access information. Personality, subject depth and clear next steps are intended to build trust. Each course's status makes the development of the learning world visible.

Value of the solution

The value lies in how the perspectives connect. They can help you recognise relationships, choose a focus and develop your skills with purpose. Lions Empire aims to take learning beyond individual subjects while encouraging responsibility for putting knowledge into practice.

A closer look at the project



Building knowledge and shaping your own path · Image related to the subject.

Further insights

Visit project website

Explore the project online →

Arrange an initial conversation →

All references online