01 / OWN PROJECTS & PRODUCTS

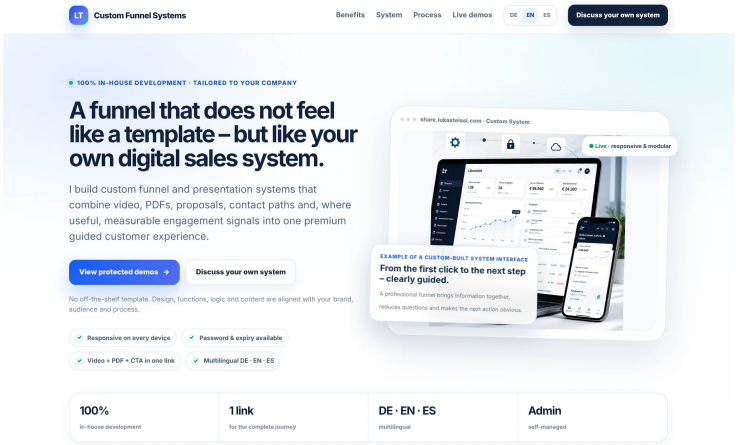
LT Share – Custom Funnel System

One link. A clear path through your offering.

View online

DOCUMENTED CONTRIBUTION

LT Share is my custom-developed presentation and funnel system. Videos, PDFs, documents and contact routes become one branded interface. I designed not only the presentation, but also the content administration and the logic for reusable presentations.



Desktop view · Original templates dated 13 Oct 2026 · locally rendered, not a live capture. Source language: EN.

AREAS OF WORK

Concept · Software development · User experience

Project overview

LT Share is my custom-built funnel and presentation system for premium digital customer journeys. Video, PDFs and documents, presentations, contact paths and clear next actions are combined in one central, branded link. Content can be managed in its own admin area, delivered in multiple languages and, where needed, protected or enhanced with transparent engagement signals.

Task & objectives

Prospects first need understandable information and then an appropriate contact or decision step. The task is to represent that sequence digitally. At the same time, confidential material should not automatically become public simply because a presentation is available online.

My contribution

I handled the concept, design and custom development logic. This includes the presentation interface, manageable content, reusable packages and the connection between media and next steps. Password and expiry options support selective access to suitable content; further connections are configured per project.

Features that support everyday work.

Media in one place

Video, PDFs and supporting documents remain accessible within a guided interface.

Controlled sharing

Password and expiry options support the deliberate release of selected content.

Manageable content

A dedicated administration area supports presentation, media and reusable package maintenance.

Design & user experience

The sequence follows the recipient's information needs. Clear action areas avoid competing next steps. The captures shown here represent the public product presentation rendered from original files, not a confidential client presentation or live operational data.

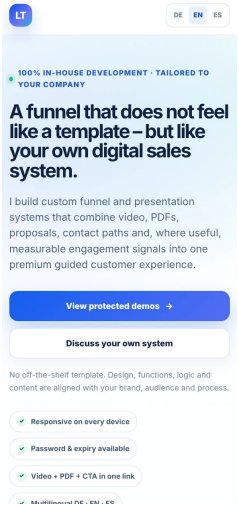
Value of the solution

Prospects receive media and relevant actions in a shared context, while content and presentation packages remain maintainable internally. The approach suits consulting, sales and complex offerings without promising a particular conversion rate.

Could this approach work for your project?

Are your presentations, videos and documents scattered across several channels? Let us turn them into a structured, branded starting point for your prospects.

A closer look at the project



Mobile view · Original templates dated 13 Oct 2026 · locally rendered, not a live capture. Source language: EN.

Further insights

Visit project website

Explore the project online →

Arrange an initial conversation →

All references online