01 / OWN PROJECTS & PRODUCTS

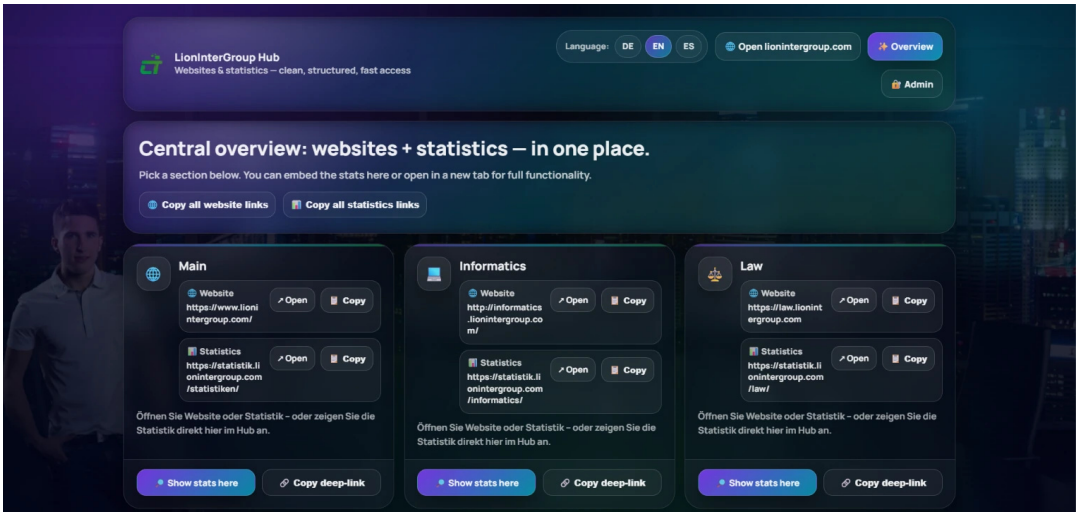
LionInterGroup Hub

A shared starting point for the company group.

View online

PROJECT PROFILE

The LionInterGroup Hub connects specialist company websites in one overview. Clearly named destinations support navigation between different offerings. It remains separate from the personal Teissl Hub: two distinct information structures, not an artificially duplicated reference.



Desktop view · Supplied project screenshot · Original language: EN. Public overview of website and statistics links; no internal metrics. Source language: EN.

AREAS OF WORK

Company overview · Navigation · Domain organisation

Project overview

A company group often develops specialist websites with separate addresses. This hub records their relationship in one overview. Publicly visible sections have clear labels. Its destinations and company context differ from the Teissl Hub, so it remains a separate reference.

Task & objectives

Keep an established collection of company addresses manageable through shared navigation.

My project involvement

I present the hub as an organisational example from my business environment. The visible connections complement my business and technical context. This reference shows public destination links, not internal metrics or unseen analytics functions.

Project context

Company reference: my project association is distinct from sole authorship of the entire present-day website.

Features that support everyday work.

Area overview

The main company websites are named individually.

Central links

A shared entry point connects specialist destinations.

Distinct hub

The company hub is not merged with the personal Teissl Hub.

Design & user experience

Short area names and recognisable destinations support orientation within a distributed web structure.

Value of the solution

Cross-site navigation connects specialist websites without removing their independence. It supports orientation across a wider digital company landscape.

Could this approach work for your project?

Would you like to connect several brands, departments or websites? We can define central navigation with a clear role for each presence.

Further insights

Visit project website

Explore the project online →

Arrange an initial conversation →

All references online