01 / CLIENT PROJECTS

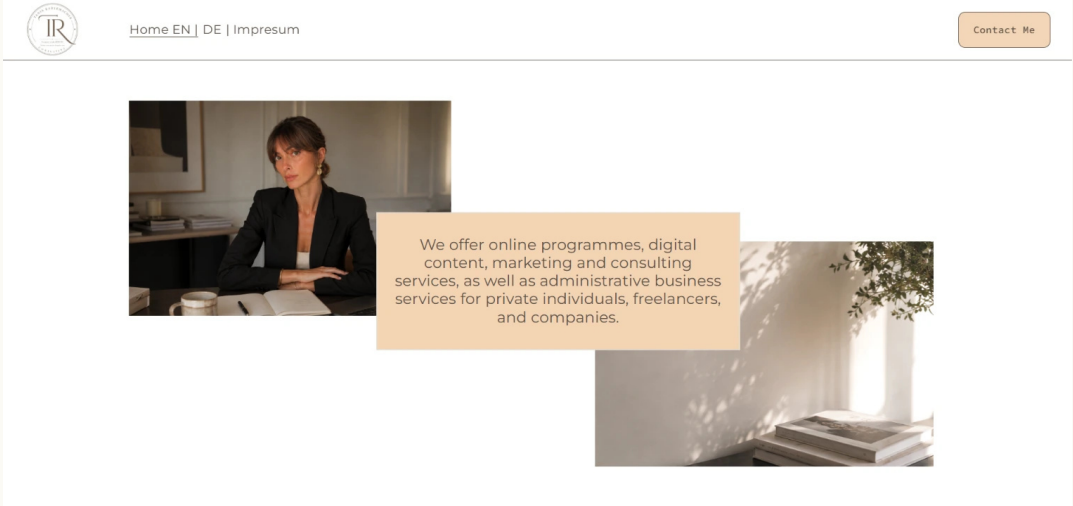
Tania Radermacher · Digital Service Website

Give a versatile offering a clear structure.

View online

PROJECT PROFILE

Tania Radermacher's service website connects digital programmes, content, consulting and organisational offerings. This client reference shows clear separation by service and audience, helping visitors orient themselves before making a relevant enquiry.



Desktop view · Supplied project screenshot · Original language: EN. Source language: EN.

AREAS OF WORK

Client context · Service information · Contact structure

Project overview

The public page organises content by services, audiences and digital delivery. It explains educational content, marketing support and organisational services, among other areas. A contact section connects general information with personal enquiries. Descriptions of possible offerings do not themselves prove implemented booking or sales functionality.

Task & objectives

Present a varied personal offering so visitors can distinguish services and the appropriate enquiry route.

My project involvement

I present Tania Radermacher as a client reference and show the associated website. The focus is the visible offering structure and contact orientation. Our collaboration is distinct from sole authorship of all current content and platform functions.

Project context

This reference identifies the client and project relationship. The current external website should not automatically be understood as my complete original implementation.

Features that support everyday work.

Service structure

Digital content, consulting and organisational subjects are described separately.

Audience context

The page explains whom the different offerings address.

Contact orientation

A dedicated section explains how to make a personal enquiry.

Design & user experience

Separating services from audiences supports understanding of a broad offering.

Value of the solution

Clear structure supports communication of a versatile personal offering. The reference shows this service context without claiming professional outcomes or specific sales results.

Could this approach work for your project?

Are your services diverse but difficult to understand online? We can organise offerings and audiences and make the next step clear for prospects.

Further insights

Visit project website

Explore the project online →

Arrange an initial conversation →

All references online